

# ARISE

PUBLICATION SPECIALISTS

*At Your Service!*

**AN OUTSOURCE RESOURCE FOR ALL YOUR OVERFLOW DESIGN, PRODUCTION, AND PRE-PRESS PROJECTS!**

At Arise Publication Specialists, we work with all the latest versions of layout and design softwares: Quark, InDesign, Photoshop, Illustrator, Acrobat, etc., in both PC and Mac platforms, and we know how to use them! We provide the unique and specialized services you need! It's like having more employees at your service. . .only, there's no training time, no learning curve, no down-time, no costly mistakes due to inexperience, no buying additional equipment or workstations, no expensive employee benefits, taxes, or overtime, and no time-consuming interview processes.

We can be your "outsource resource" for any overflow projects, large or small, and prepare each job for print and/or web, according to the technical specifications required. We take great care with each job, to ensure both technical accuracy and maximum visual impact, in accordance with your vision, desired results, and specific instructions.

We understand your business! We understand that the very nature of your business requires multiple projects, jobs, and deadlines to be in various stages of production through completion, simultaneously.

We understand: resolution, DPI, LPI, CMYK, RGB, pixels, mega-pixels, TIF, EPS, EPSF, JPG, GIF, PNG, PDF, PDF-X, layers, profiles, screens, gradations, clipping paths, runarounds, feathering, PSD, QXD, AI, INDD, alignment, cropping, bleeds, pre-flight, pre-press, digital imaging, coated, uncoated, glossy, groundwood, separations, negatives, film, plates, registration, design, production, offset presses, web presses, image area, layout, proofing, publications, advertisements, copy-fitting, copy-writing, typesetting, column width, editing, photos, scans, adjustments, stock images, CDs, DVDs, ZIPs, FTP, file transfer, attachments, email, internet, fonts, text, paths, graphics, output, and DEADLINES!

We strive for excellence in all areas, and we are confident we will exceed your expectations, whether your projects require design, layout, production, electronic pre-press, art, graphics, photos, text, logos, advertisements, or a combination of all the above.

Contact us today, via email or phone, to discuss your upcoming projects! We will be glad to meet with you at your location, at your convenience!

**Arise Publication Specialists • The Publisher's Friend AND An Excellent Outsource Resource**  
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